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VITAL FEATURES



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—Alfred E. Neuman

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GLORIA ORLANDO, SARA FOWLER, subscriptions

ANNE GRIFFITHS logistics

CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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SIDE
OF..."
Pg. 18





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THE BEST THING... AND THE WORST THING TO SAY Pg. 34





"HARDHASSLE AND McCORNY" (Another MAD TV Show Satire) Pg. 42

POST WASTE DEPT.



MAD #250

The cover of #250 made a "splash" in great MAD Magazine cover history! (Even though there isn't much of a history.) My compliments to the chef.

Rob Wilharm Elgin, ILL

When buying MAD #250, I saw your cover featured Alfred dressed as Indiana Jones. He had a sword in his hand and was about to cut off a mermaid's tail. I was wondering... after he cuts off her tail, could I have the rest of her body?

Philip Mathew Topeka, KS

Sure! You can buy it when we have our annual "half off" sale!—Ed.

There was something very fishy about the cover of MAD #250.

Andrew Breston Saginaw, MI

Of course there was! We pay all our writers and artists "scale"!—Ed.



"SPLASH"

A question on "Splashdance": Did Atnie Kogen ever live in Philadelphia, or has the reputation of South Philly girls become more widespread than I realized? I can see it now, old Polish jokes recycled as South Philly jokes.

J.B. Post Philadelphia, PA



Philadelphia Etiquette?

MICHAEL JACKSON GREATEST OR LAMEST?

What do you guys have against Michael Jackson? You received two letters begging you to stop printing cruel material about him, then you went ahead anyway and published that trash about him in "The MAD Nasry Book, Vol. V"! Not only is he a great singer, but he's a great dancer, too. Give the guy a break, will ya??

Troy Miller Lafayetter, CA

Other letters of support for Michael Jackson (and nasty comments about "The MAD Nasty Book, Vol. V") came from: Lara Kasparin, Glendale CA; Jason Dillard, West Plains, MO; Becky and Lisa, Mission Viejo CA; Denise and friends, Alma WI.

I am definitely not a Michael Jackson fan and I am sick of hearing about how great he is supposed to be! I applaud you for putting him down in "The MAD Nasty Book, Vol. V"!

Cathy Mezensky Fork, MD

Your comments about Michael Jackson in "The MAD Nasty Book, Vol. V" proves one thing—even the idiors at MAD can be accurate once in a while!

Derek Land Mississauga, ONT

Other MAD readers who will never join Michael Jackson's fan club are: Eve Osten, Willowdale ONT; Billy Steele, Viola AR; Sandy Ross, Skanesteles NY; Sean Maxwell, Pittsburgh PA; Ronna M. Boujo, Brooklyn NY; Tracy Lamourie, Bancroft ONT; Jeff Mirrione, Hollister CA; Ellen Sadenwasser, Waysay WI; Greg Santo, Easton CT; Bill Hahn, Oakdale CT; Jeffrey Saladino, Double Oak TX; Karl Lehnhardt, Charlotte NC; Robert White and Bradley Cooke, Lockport NY; Jerry Lambert, Chris Newcomb and Chris Kirby, Somewhere USA; Susan Dell, Los Gatos CA; David Stennett, Hattiesburg MS; Tim Leavirt, Lisbon NH.

PRINCE IS COMING!!!

Let's see you do a satire of "Purple Rain". I'm sure you could make Prince look even funnier than he already does! I waited a long time for your version of "Splash", and was finally rewarded in MAD #250, I hope my patience will pay off once again!

W.E. Quinci Chula Visra, CA

Your patience will pay off! Look for "Purple Rain" along with "Ghostbusters" and "The Karate Kid" in a special "Summer of '84 Movie Roundup" article in MAD #253!!—Ed.

MAD 84

I have your new issue, MAD 84, and I noticed it has 84 pages. I have one question, how many pages will your "MAD Extra" have in the year 2000?

Kevin Landry Somewhere, USA

After reading "Acronyms You Never Knew Existed" in MAD 84, I realized you forgot one very important one: MAD Magazine—Moronic Annoying Drivel Made to Agonize Generations of Active Zookeepers and to Internally Nauseate Everyone.

David Maxwell Fairfax, VA

In MAD 84's "The MAD Reader's Sex Survey" one of your questions was "How do you feel about S & M?" Could you please tell me what S & M is?

Joe Melvin Bloomfield, IA

Neverl You'll have to beat it out of usl—Ed.

MAD COMPUTER SOFTWARE

I thought your readers (all two dozen of them) would like to know that the official MAD Magazine Spy Vs. Spy game is now available for the Commodore 64, Apple II series and Atari home computer systems. It's an easy game to play, but a difficult one to master. (Which is why the slogan of the game is "If at first you don't succeed, Spy, Spy again!") The game is available wherever computer software is sold, but if any of your clod readers have any questions about it, they can write or call: First Star Software, 18 East 41 Street, New York, NY 10017. Telephone: (212) 532-4666.

Richard Spitalny President, First Star New York, NY

P.S. Would you please tell your "usual gang of (cheap) idiors" to stop calling my office and bugging my secretary for free copies of the game! The answer is "NO!"



Spy Vs. Spy Computer Software Game—HiTech Hijinks

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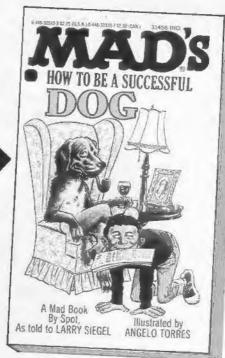
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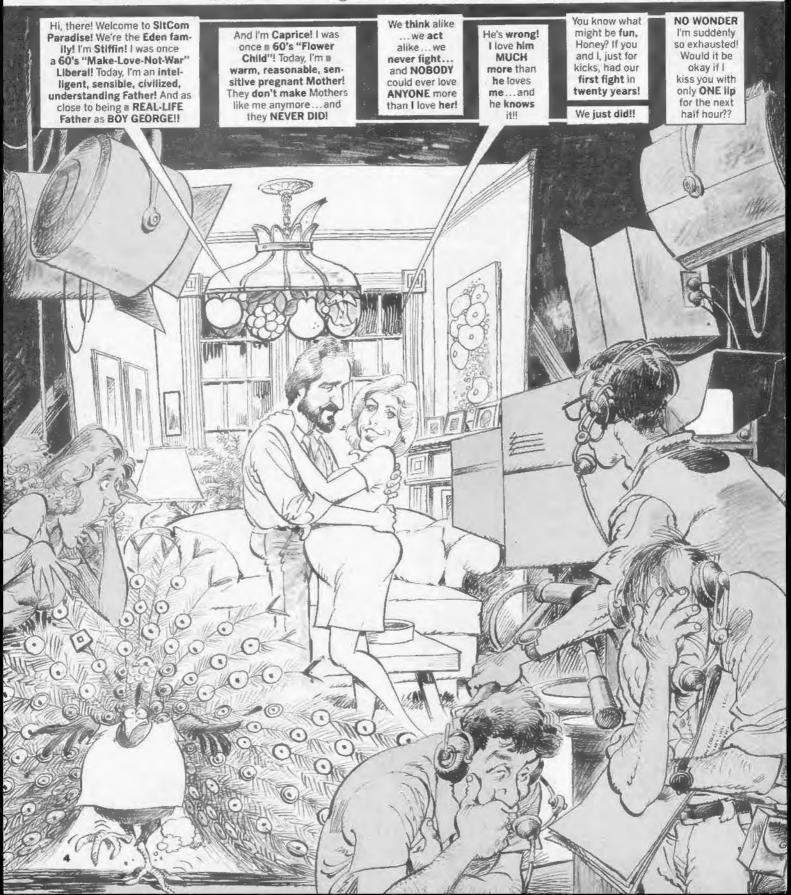




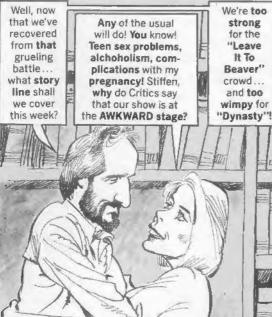


GENERATION PAP DEPT.

Throughout TV History, one of the most popular words in series' titles has been "Family." We've laughed, cried and cheered at shows like "All In The Family" and "Family Affair" and "Family Tree" and just plain "Family." Now, let's throw up over this latest one... as we get a little seasick, bobbing and weaving through:



Family laes



Well, look who's here! It's OUE teenage daughter, Malady!

What problems can we help you solve this week, Dear? Do you think you're pregnant, too? Have you got herpes? Are you in love with Magic Johnson...

You name it! We're here to help as always, in our own intelligent. reasonable way!

Mom, Dad, I'd like to go to the beach ... and catch me some sun!

Oh, my God!!

Oh-oh! Well, she's sixteen now, Caprice! I guess it's time you took her aside and told her the **FACTS OF** SitCom life!!







ARTIST: MORT DRUCKER

WRITER: LARRY SIEGEL

You see, Dear, **Comedy Series** people usually live in a tworoom house ..

You mean, like US! With just a living room and a kitchen!

Exactly! Now, once in a while, we might go to a place like Dad's office ... or your classroom! But generally, all we see are these two rooms...PERIOD!! And we NEVER ... **NEVER go OUTSIDE!**



But, that's not fair!! "Cagney and Lacey" go outside! "Remington Steele" goes outside! "The Fall Guy"

True, Dear ... but they're "DRAMA" people! The "Gim-me A Break" group never goes outside! The "Cheers" crowd never goes outside! never goes outside!

It's crue!! Never able to go outside, and having to live in nothing but TWO LOUSY ROOMS!!

l'm sorry, Malady, but that's the way it

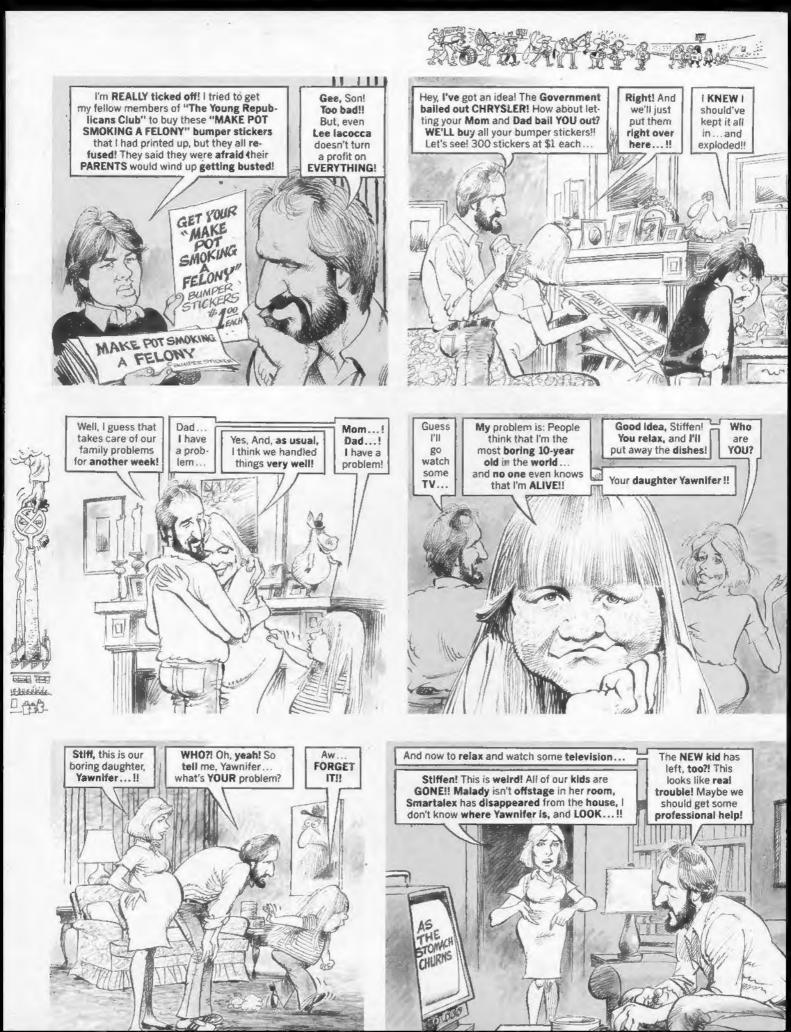
are you doing in the living room? I thought this was girl talk

Dad, what

noticed the kitchen floor was wet! Where ELSE could I go??









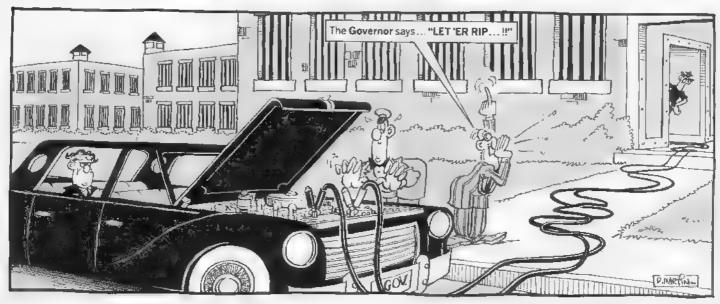
ONE FINE MORNING AT STATE PRISON















Man enters into the Computer Age. The marvelous new computer frees Man to do really important things ...like building more computers.

GULLIBUS JOINUS



Known to join cult groups like "The Moonies," "Jews For Jesus," "Hari Krishna" and "EST," there is only one group this species will not join: "The Work Force."

STONEDHEAD MAN



Following the teachings of his leader, Timothy Leary, Stonehead Man attempts to "Learn" through the use of illegal hallucinogenic drugs. Ultimately, he only wants to learn one thing: Where he can go to score more drugs.

HERPES INFECTUS



The one-night stand becomes almost extinct as herpes is spread through the sexual community. Much is written about this Herpes Infectus, mostly on Men's Room walls.

FEMINIS LIBERATUS



A new era begins as the female of the species evolves, asserting her role in the male work force. The male, however, reaps his revenge ...by cooking her dinner.

HOMO HOMO SAPIEN

BOOM BOX MAN

This unique mutant species

carries his music with him, playing it at dangerously high volumes. Although Boom Box Man suffers no hearing loss, he does deafen most of

the other people around him.



This species deviates from accepted sexual norms by at tracting mates of the same sex. They successfully produce lasting relationships, but they are not as successful at producing offspring.

By the time Mankind reached the 1960's, he'd evolved into the Nuclear Family. Everybody was happy, everybody ate apple pie and everybody called his father, "Sir!" Since then,

THE EVOLUTION OF





An offshoot of the Boom Box Man, the Walkmanite almost marks the end of Mankind—as the search for food is replaced by the search for Double "A" size batteries.

VIDEO ADDICTUS



This primate spends his entire life playing video games. There was only one time in recent history when Video Addictus was not seen playing a video game: during the '81 blackout.



CRO-MAGNON DIMWITTUS



Appearing coincidentally with the birth of the pocket size calculator, this new species is a setback for Mankind as he loses his ability to add, subtract, multiply or divide.

FANNUS TREKKIUS



The TV show, "Star Trek," is canceled, and an annual religious event is created as millions of this new species, devoted fans, gather to perform a ceremonial death rite for the show. This is now known as a "Convention."

HANGUS TENUM



The surfing craze attracts masses to the coast. New and important phrases like "Far out!" and "Oh, wow!" are originated by this new species. The rest of the English language is lost.

SMELLUS FILTHIUS



Smellus Filthius, or "Hell's Angles," as they are known, also flourishes along coast beaches. However, Smellus Filthius never surfs... because no force on Earth can get him even close to water.

SHINNUS SPLINTUS



This determined species jogs miles each day striving for perfect health. However, later tests disclose that health benefits do not stay with him after he stops jogging. But his calcium knee deposits do.

DARWINNERS AND LOSERS DEPT.

Man has undergone drastic changes in his evolution to wind up in the miserable mess he's in today. It's true! All you have to do is check out the evidence in this MAD look at—

THE SPECIES, UPDATED

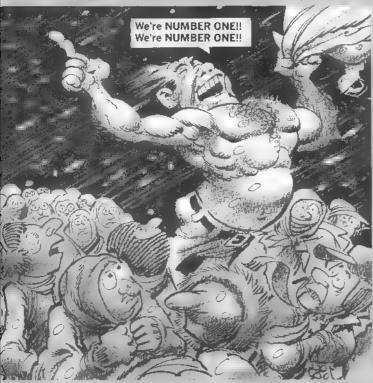
OSCILLATING FANS DEPT.

Whenever we go to a sporting event, and things get dull and boring on the playing field...which happens quite often in the New York area, what with the Mets, Nets.

AFTER THE

ARTIST: JACK DAVIS

MR. MACHO ... AT THE GAME



... AND AFTER THE GAME IS OVER



THE EAGLE EYE ... AT THE GAME



... AND AFTER THE GAME IS OVER



Giants, Devils, etc....we amuse ourselves by looking around at all the characters in the stands (not including ourselves) and wondering what these weirdos are like-

AME IS OVER

WRITER: LOU SILVERSTONE

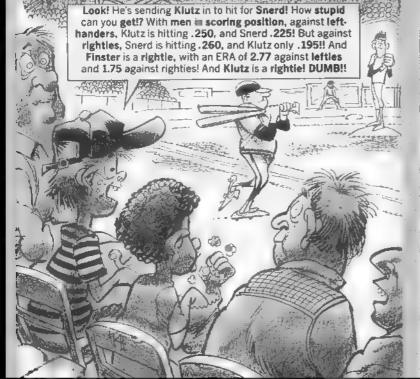
THE ELECTRONIC WHIZ ... AT THE GAME

The Dodgers have the bases loaded goal for the with two on ... Cowboys... the Sixers by two!!

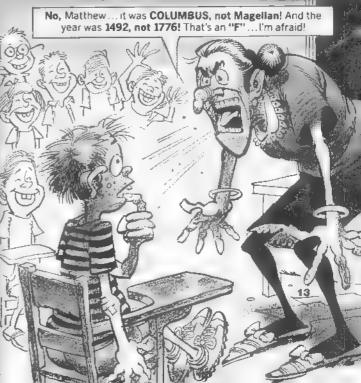
... AND AFTER THE GAME IS OVER



THE HUMAN COMPUTER ... AT THE GAME



... AND AFTER THE GAME IS OVER



What is this ... the ICE FOLLIES?!? This in supposed to be a HOCKEY game!! Let's see some



AND AFTER THE GAME IS OVER



THE HARDY SOUL ... AT THE GAME



AND AFTER THE GAME IS OVER



THE BIG SPENDER ... AT THE GAME

I got this seal from a scalper for only seventy-five bucks! Thanks, and here's a couple of bucks for you!



AND AFTER THE GAME IS OVER

Five bucks?! You kids want five bucks to go to the movies?! What do you think... money grows on trees?!?



LETTERS ENTERTAIN YOU DEPT.

Back in the mid-1960's, the Motion Picture Association of America came up with its "Code and Rating System" to let moviegoers know ahead of time just what kind of film they were wasting their money on. They came up with four different ratings:

General Audiences All ages admitted.



... A goody-goody stamp of approval. No producer wants his film to get this. It guarantees box office failure!

Parental Guidance Suggested. Some material may not be suitable for all pre-teenagers.



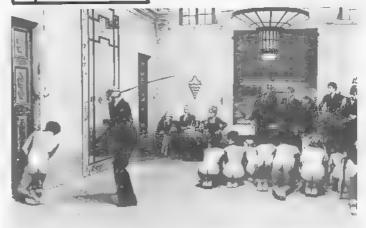
... An indication of some semi-strong language and hints of sex that only Rev. Jerry Falwell would find offensive.

Restricted. No one under 17 will be admitted without parent or legal guardian.



... We're into the "adult" area. This rating means a film contains two of America's favorites-sex and violence!

No under under 17 will be admitted.



... Hard-core pornography here. Sex, sex and more sex!! Watch out for guys with raincoats if you go to this one!

But, like most things in life, this system never really lived up to its expectations. It's too vague and really doesn't tell the moviegoer all he wants or needs to know. Funny enough, that's where this article comes in. Want the real low down on what's playing at your local theatre? Then ask the theatre manager to adopt...

THE MAD MOVIE RATING SVSTE

IDEA BY: BILLY DOHERTY



BB

This film contains at least one eyepopping, full frontal shot of a wellknown actress's fabulous Bare Breasts.



SH

You will develop a Splitting Headache about 10 minutes into this film from wearing the cheap 3-D glasses.



FD

Good First Date movie. Sexy, but not so dirty that your date will think that sex is all you think about, even though it really is!



DS

Good Dolby Sound but not much else. If your local theatre has a cheesy sound system from the Eisenhower Administration, don't waste your time.



RO

This film is a lousy, lewd ripoff of Porky's, equally lousy and lewd.



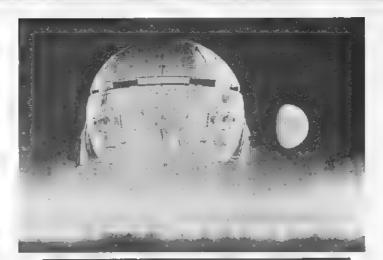
NS

Attention horny teenage boys! Do not be misled by this film's "R" rating. The "R" was given for violence and language, Not Sex scenes.



OK

An OK film, but not worth \$5 admission. Wait for it to come on cable and spend the \$5 on a large pizza.



GP

This film becomes an awesome experience when you sit in the front row and are smashed on some Good Pot



PB

The only morons who'll go to this "el bombo" are those who drooled over the nude pix of the female star of this movie in "Playboy".



ST

Sub-Titles. The critics will hail this "brilliant" foreign film. The average American moviegoer will be totally lost in about 10 minutes.



ZZ

Another pseudo-intellectual American director pays boring homage to the very boring Bergman or Fellini. You'll fall asleep in your popcorn.



MS

A mediocre MAD satire will be done on this film around 18 months from now, long after it's all played out.

THE JOB



You were FIRED?!? What's so fantastic about that??



Because I ALSO found out I'm worth a quarter of a million bucks!! Really?

How



That's what the company spent on the computer that's REPLACING me!!



BERG'S-EYE VIEW DEPT.

THELIGHTE

DATING

Uh—I'm Rick Stoned, your Daughter's date... She's not ready yet! Come in, and let's chat while we're walting!



So tell me ... what do you do for a living? To tell you the truth ... at the moment, I'm UNEMPLOYED! The fact is, I'm FLAT BROKE!



Son, let me give you some wise advice: "Poverty is absolutely nothing to be ashamed of ...!!

I'm glad you feel that way!



Just forget about taking out MY daughter!



ANSWERING MACHINES

Come in and relax while I check out my phone answering machine...!

There are COUPLE of things that HATE about MY answering machine!!

The first is when I see that messages have been left on it! I'm always a little afraid to play them because they might be bad news or something ... !!

Well, I haven't got that problem because there aren't any messages...!! That's the OTHER thing that I hate!!









RSIDE OF...

ARTIST & WRITER: DAVE BERG

SECRETS

Shhhhhh! Please, Sis! Whatever you do ... don't tell Mom what time I came home!











HEALTH



Me? | You mean you don't have any uicers,... or a nervous stomach ... or insomnia?!?





Well, in this business, that's IMPOSSIBLE! Obviously, you're NOT DOING YOUR JOB...!!!



MONEY



But it sure comes in handy when I have to pay what I've charged on my Credit Cards!!



SCHOOL



RELATIVITY



Well, let me explain it! In relation to the age of the universe, a million years is but a mere moment...comparatively speaking, right...??



And in relation to our National Debt, twenty bucks is but a mere part of a penny...comparatively speaking, right...??



Then can I have twenty bucks?!? Sure...!! In a mere moment... comparatively speaking!!



COMFORT



... but after m hard day, I love nothing better than to relax in my easy chair with my pipe, my slippers and my faithful dog at my side!



Sounds perfect!

Unfortunately, it ISN'T...!



If you don't mind,

That damned faithful dog of mine refuses to give me back my pipe, my slippers ... OR my easy chair!



DOCTORS

I have examined you



thoroughly, and I find nothing wrong with you!

Doctor, I'd like a SECOND OPINION!!

Okay with me...but I'm going to have to charge you for a SECOND EXAMINATION...!!



RESTAURANTS



Cigarettes, or cigars?



Neither

one!

Pipes...?



No... You had to tell him, "Pot!"?!



MARRIAGE



That boorish, idiot Husband of mine has taken all of the ROMANCE out of our marriage!



My goodness! What did he do?



He had an argument with his best friend...and he told him that's he's not welcome in our home any more!!



PETS



No! Absolutely not! Under no circumstances can you have a whining, messy, untrained dog!



Uh... then, can I have a baby brother...??



think the pet store is still open...!!



MEDICATIONS



Who threw this bottle of medication...and nearly busted my head open?!?





What's the matter with you!? Can't you read instructions?

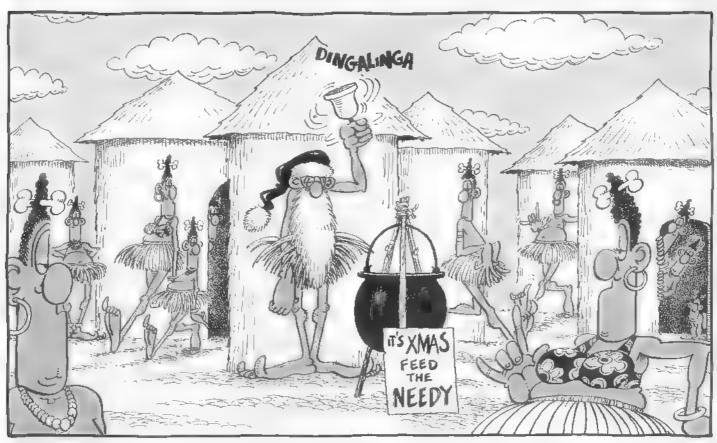
WHAT instructions ... ??

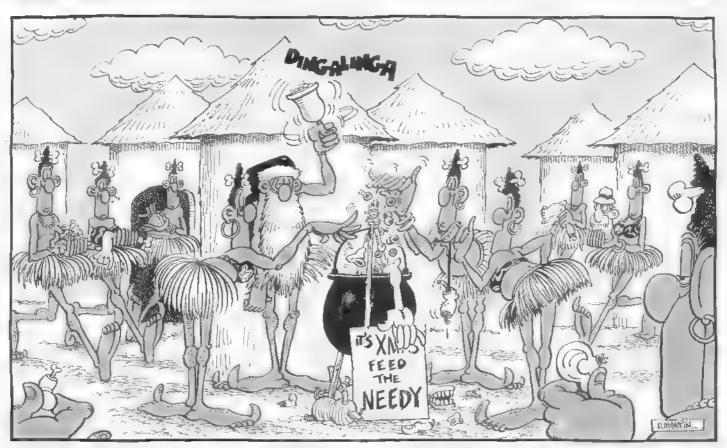


II says very clearly... DANGER! KEEP OUT OF THE REACH OF CHILDREN!"



ONE FINE CHRISTMAS IN THE JUNGLE





BORDER LINES DEPT.

FRE'S A WELLS TOW AS A LIBERAL ONLOOKER ADDRAILOS LIKE TEAF THE SHAPE OF THINGS! **WE CA** THEN

TROUBLE FROM SOMEONE WEARING A COP'S HAT WHO REACHES FOR HIS

HE'S FEELING HIS GAY POWER

BEFORE DEC THINK TWICE

AND YOU'LL BE INVITING

CREATED BY: MIKE METZ



A39 MOAT AMS 21 AMIS SIMI I MOON PER LOOK DOWN ON THE GUY WHO **CUN**, BUT WHEN IT HIS FAVORITE PUTTER OR HIS COMES 20 USES A HAIR SMICH TO SOMETHING THAT YOU DID, HE HAS A MEMORY LIKE AN HE CAN'T REMEMBER WHERE HE LEFT HIS PIPE A OTHI YTHE EMPTY INTO A LAVA LAMI WILL EMD UP LOOKING LIKE A COCKTAIL SHAKER BEFORE YOU DRIVE! YOUR CAR

25

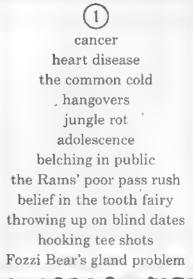
PILL IN THE BLANKS DEPT.

Every week that goes by, there are newspaper stories about someone perfecting a new drug that promises to cure some dreaded disease. Well, there's no need to wade through any more of these reports because MAD now wraps up the entire problem. Simply fill in the blanks in the clipping below with your choice from the corresponding numbered lists, and you'll have-



ALL-INCLUSIVE DO-IT-YOURSELF NEW MEDICAL BREAKTHROUGH NEWSPAPER STORY

new drug for curing 1
has been perfected by2
3
The breakthrough follows years of testing
the effects ofon
and should
people who
Created, the new drug



carcinogens
stress
mud wrestling
rhubarb sundaes
Japanese imports
lousy Mad premises
the metric system
Saran Wrap
"The Dukes of Hazzard"
steamrollers
inadequate wiring
full-court press



want to be helped squint
fall asleep during sex collect stuffed owls are bullish on America prefer Tums to Rolaids talk to themselves get stoned on Flag Day jog naked still root for the Padres eat frozen foods frozen are allergic to Ted Koppel

■ team of some 900 preppie glow-in-the-dark gung-ho Norwegian sulking undercover the last remaining blindfolded bombed-out hairless

scientists doctors meter maids Satan worshippers tree surgeons elves furriers hitmen cliff-dwellers flashers Moonies Bosco freaks

at Harvard at Johns Hopkins at Caesar's Palace in drag looking for a fast buck on parole playing "Missile Command" driving south on Interstate 5 in Three Rivers stadium in m trance hanging by their thumbs dressed in bad taste

laboratory mice rhesus monkeys timid opossums out-of-work droids bats with overbite Morley Safer punched-out winos Omaha fat machinists baton-twirlers Munchkins natural blondes

provide relief for extend the life of mildly entertain reduce the taxes of improve the regularity of bust the chops of coat the tongues of have no effect on increase the mileage of destroy the marriages of bring a touch of old Vienna to vulcanize

suffer from the disease are in their sixties hoard Twinkies do not recognize February are into goat's milk save old TV Guides snort unbleached flour sleep with a nightlight take baths with their pets gargle with Brut starch their underwear talk to rocks

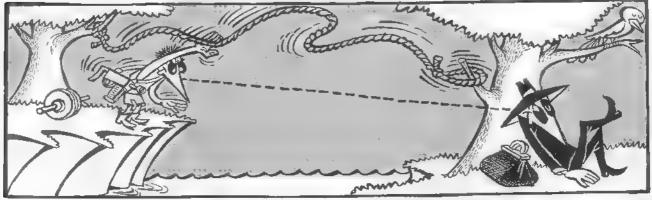
(10

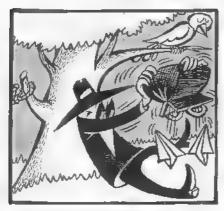
through a new chemical process from moth wings in Peoria toolshed by accident during the 1982 Super Bowl out of old batteries from a Gypsy recipe during a computer breakdown in decorator colors out of sheer boredom specially for television as an 18-foot lozenge

is taken orally is applied externally hooks into your stereo smells like old socks is mostly aspirin kills household odors leaks has a dumb name inflates automatically dissolves plastic is polyunsaturated attracts flies

not available to the public not available to the public

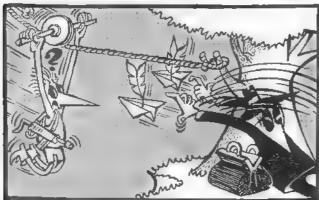


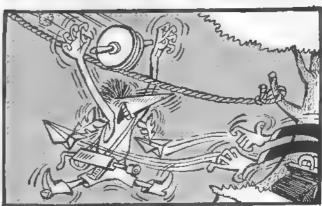


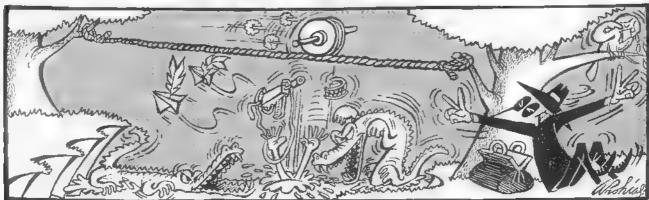












A "percentage" is a portion of a whole, expressed in hundredths. For example, 80% of all articles printed in MAD have introductions preceding them. So, while this particular article needs no introduction, MAD's Editor made me write one, just to keep up the percentage. The title of the article, in case you haven't already guessed... and we're betting that at least 95% of you have... is appropriately called:

ARTIST: PAUL COKER

400%



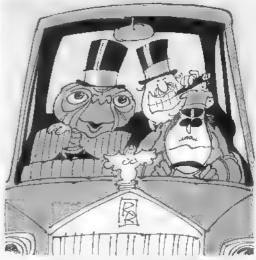
...is the average mark-up on any candy bar sold at ■ movie theater snack bar.

9%



... of Atari Game System owners still play the "Combat" cartridge.

.0001%



.. is the portion you would have had to own of "E.T." to be millionaire today.



... of all house thieves are actually tricked by phony "Beware of Dog" signs.



... of America's sales help really mean it when they tell you "Have ■ nice day!"



... of Professional Hockey Players have all of their original teeth. 29

3.9%

...of America's movie-goers prefer Woody Allen's later pictures over his older ones.



... of the American public got suckered into buying Rubik's cube. (7.2% of these people solved more than two sides).



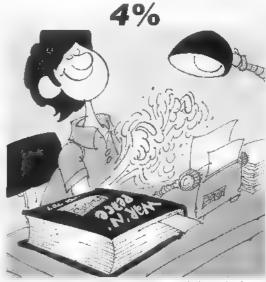
... of American consumers will be convinced to buy a home computer this year. (3.1% will actually have a need for one.)



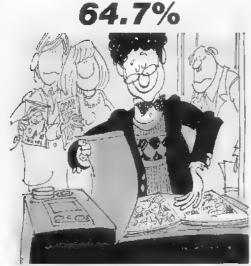
...of MAD readers who started this article stopped before they got this far.



... of all toupees currently on the market look like real hair.



... of America's students read the whole book before writing a book report on it.



... of the copies made on a company's Xerox machine have nothing whatsoever to do with official company business.



... of Americans have mastered the art of not flinching when they look at their utility bill!



...is how much Mars Candy Company stock would have gone up if it had let them use M & M's instead of Reese's Pieces in "E.T."



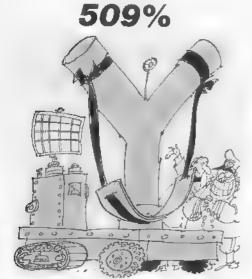
... of all U.S. criminals are tried forthe crimes they actually commit rather than some plea-bargained reduced charge.



... of United Nations delegates aren't paying any attention to the speeches on any given day.



of all men's cologne bottled in the U.S. in never opened, just passed along as ■ gift from one person to the next.



...is about how much any weapon for the Pentagon runs over budget.



... of consumers read the directions before attempting to assemble something.



... of all pet goldfish purchased live past the first or second week.



... of Americans know where El Salvador is located. (6% know which side the U.S. supports.)



... of the money from Ronald Reagan's "trickle-down" economic theory actually trickles down to those who need it.



... of the parking spaces reserved for the Handicapped are used every day. (4.3% are used by people who are actually disabled.) 31

DRIVE SHAFTS DEPT.

Are you getting bored with those tiresome bumper sticker messages you see on just about every car each idiotic message you cannot stand, write an

these days? It's time to strike back! How?? For

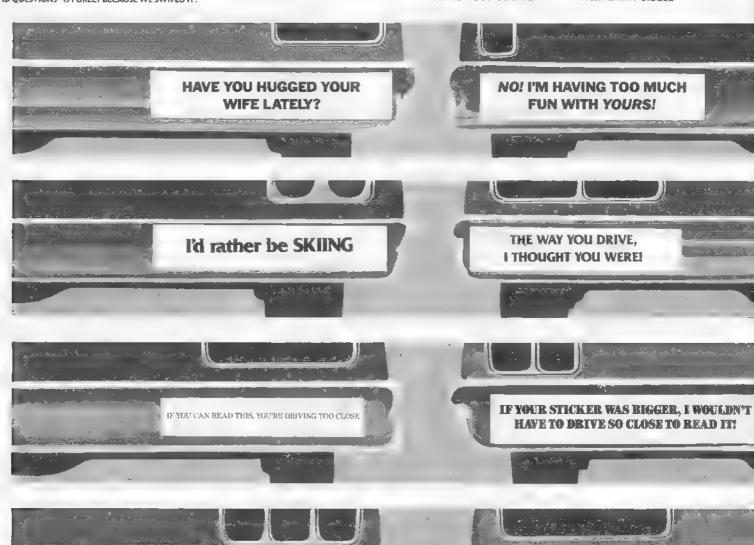
SNAPPY ANSWERS TO



appropriate "comeback" on a sticker of your own. Then, when you spot an offending car, ride alongside of it with your corresponding zinger! We'll show you what we mean with these MAD examples of

BUMPER STIC

STUPID QUESTIONS" IS PURELY BECAUSE WE SWIPED IT!





ONE NUCLEAR BOMB CAN RUIN YOUR WHOLE DAY



SO DID I TILL A MUGGER 弗ED ME AND GRABBED MY ◆S

ONE BOMB BUMPER STICKER **JUST RUINED MINE!**

DUPES AND DON'TS DEPT.

Ever lie awake at night, wishing you could re-live some important moment in your life because you just thought of a clever retort you could have made at the time? Unfortunately, most of us never seem to hit upon the best thing to say until long after we've already made fools of ourselves by saying the worst possible thing! Well, fret no longer! MAD now instructs all its clod readers in

THE BEST...A THINGS TO SAY





















ND THE WORST... FOR EVERY OCCASION

ARTIST: GEORGE WOODBRIDGE

WRITER: TOM KOCH

WHEN YOUR DATE'S FATHER SAYS..



THE BEST THING TO SAY IS.

Okay... but I'll hate to tell the Pastor that you're the one who's making us leave Choir Practice early!

THE WORST THING TO SAY IS.

Okay, but that'll only give us enough time to go to a motel right here in town, and somebody might recognize us!



WHEN AN OBNOXIOUS GUY SAYS...



THE BEST THING TO SAY IS.

You're awfully brave to ask me to dance... or haven't you heard that I've been exposed to herpes...?!



THE WORST THING TO SAY IS ...

Sorry, but I was planning to get some fresh air by taking a stroll down by the lake in the moonlight!



WHEN A GUY WITH A GUN SAYS



THE BEST THING TO SAY IS

Happy to oblige! It's not my money, and I never liked the capitalist

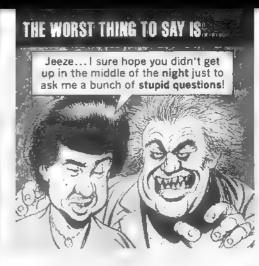


What good will the money do you?! Now that I've seen your face, I'll be able to identify you from a Police Mug Shot Book in nothing flat!

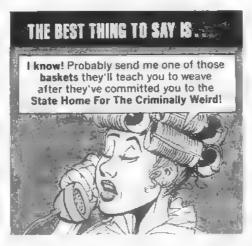


























WHEN A SOLICITING PRIEST SAYS.

Our Church is raising funds for the



THE BEST THING TO SAY IS...

I wish you the best of luck because you're doing a wonderful job! 'Bye!!



THE WORST THING TO SAY IS....

Count me in! How much will it cost to get one of your most wayward ones for this Saturday night ...?



WHEN A TOUGH BULLY-TYPE SAYS. ...

Le'me go ahead of you, Shorty! I only got this one item here!



THE BEST THING TO SAY IS ...

You look very familiar! Weren't you one of my students in the Advanced Karate class I taught last year ...?



THE WORST THING TO SAY IS:

Does that mean you don't plan on paying for all the stuff in your pockets that you shoplifted ...?



WHEN A SNIDE LIBRARIAN SAYS

These books are all overdue! That'll be a dollar-twenty!



THE BEST THING TO SAY IS.

I had a hunch I shouldn't have gotten involved when I found them at the bus stop and decided to be a good citizen!



THE WORST THING TO SAY IS

That seems cheap enough, considering all the pictures I cut out of them!





BEST THING TO SAY IS.

.. In the flashing brilliance



THE WORST THING TO SAY IS

.. In the flashing brilliance of your gorgeous eyes, Officer!



SHORT-SIGHTED DEPT.

THE PASSI



The Red Square Hay Day Parade

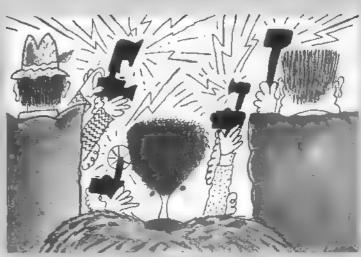
...AS SEI BEHI VERY TAL



The Pinkoogue H.S. Marching Band Parade



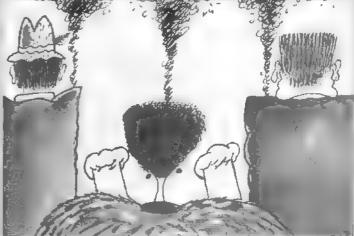
as The Annual Calgary Stampede Rodeo Parade



The Oscar Awards Celebrity Parade

IS PARADE EN FROM

ND A L CROWD



The Parade Of Bar Mitzvah Flambé Desserts



The New Orleans Mardi Gras Parade



The Annual Rotorua Antique Car Parade



The Entrance Of The Olympic Flame



Macy's Annual Thanksgiving Day Parade

CHEERY-ODES DEPT.

You've finished with Don Martin
And our spoof of this month's flick;
You've figured out the Fold-In
And not once did you get sick;
The best is now behind you;
Still, we'll toss you one more crumb;
So brace yourself, Mad readers,

For the verse is yet to come.

POEN

Rejoice!

When some dear friend drives off a bridge,
Rejoice should he survive!
And when that friend is beaten up,
Rejoice if he's alive!
And should that friend get deathly ill,
Rejoice if he pulls through!
But by and large and most of all,
Rejoice it wasn't you!

Determination

Well, sure it's tough when you've been creamed
To rise up off the floor;
And sure it takes a lot of guts
To risk your hide once more;
While other guys might chicken out,
You've got to keep persisting;
Because, who knows? One night you'll date
A girl who's not resisting.

Devotion

He trots along behind you,

And he's loyal and well-trained:
He can sit up and roll over

And he never has complained;
And he always comes a-running

Every time his name you call;
But what else were you expecting?

He's your husband, after all.

On Growing Old

Your hair has turned to silver

And deep wrinkles line your face;
Your memory is failing
And your teeth don't stay in place;
Yet even though you're stooped and bent,
And energy you're short of,
Kneel down and thank the Lord above
That you're alive—well, sort of.

WRITER: FRANK JACOBS

... To Inspire You And Bring Hope To Your Heart And Make You Feel A Whole Dot Better

Solitude

They say that you're a loner,
But on that you disagree;
You have a thousand thoughts and dreams
To keep you company;
You like the lonely life you lead;
On that you are resolved;
Besides, with all the crime out there,
Who wants to get involved?

Blessings

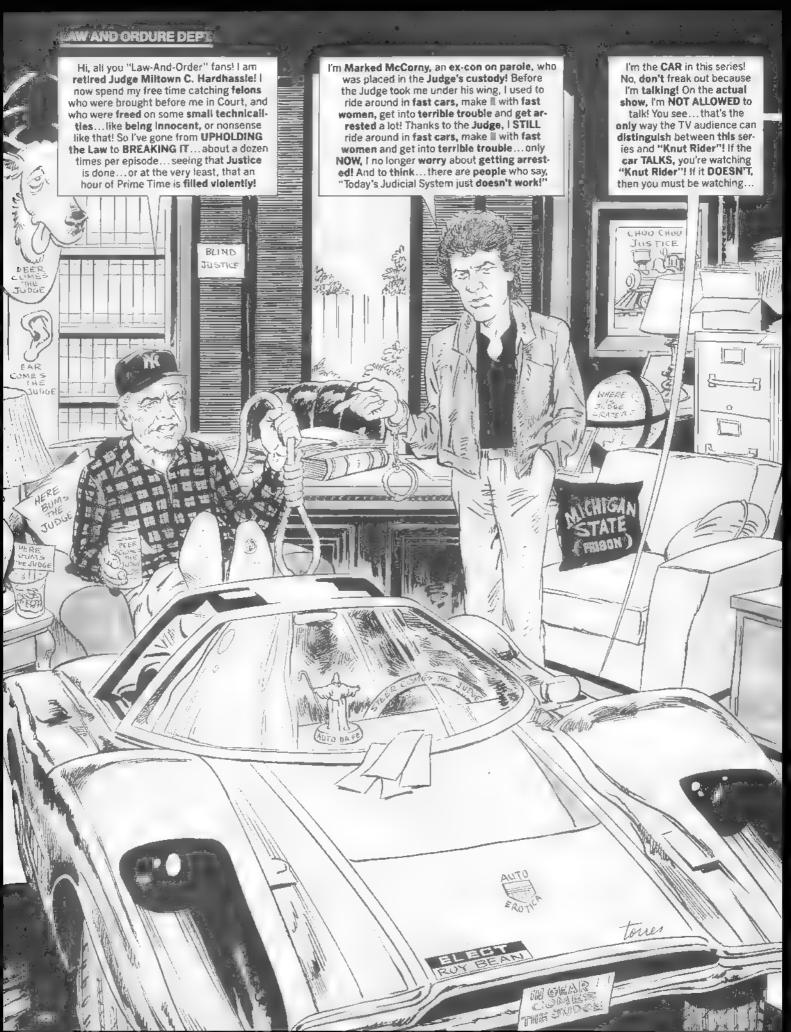
There are riches in the hearts of friends
You'll never find in banks;
There is wealth beyond your wildest dreams
In one small word of thanks;
There is gold within the sunset as
It glimmers in the west—
But all that crap won't keep your car
From being repossessed!

Deliverance

You've blown the deal, you've missed the boat.
You've lost the crucial game:
And now you face yourself and say
That you're the one to blame:
When guilt and shame and self-reproach
Lie heavy on your head.
Break free of burdens such as these—
Blame someone else instead.

Forgiveness

The friend who ran off with your wife—
Forgive him for his lust;
The chum who sold you phony stocks—
Forgive his breach of trust;
The pal who schemed behind your back—
Forgive his evil work;
And when you're done, forgive yourself
For being such a jerk.



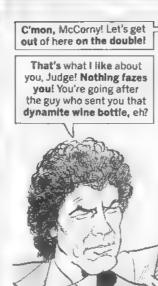
HARDHASSLE AND/ICCORNY



1 got news for And you were retiryou, Judge ...! ing just in time, Nah! I never give it too! You were geta second thought...! think that was meant for you!! ting too indecisive! Gee, that walter sure has a strange way of Like, on your last case, you sentenced serving shish-ka-bob! That's nonsense! the felon to "from With the skewer right I ordered the one day to life!"! through his chest ...! trout almondine!



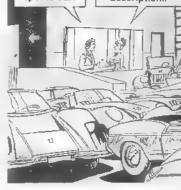






Hey, what happened,





Of course someone





I know you said that as a little loke...but just remember that this show has a "three little joke minimum"!

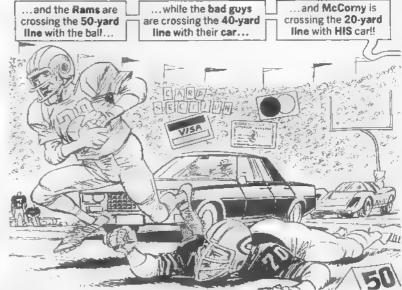
Yeah, and it ALSO has ∎ "six barf min-Imum," which YOU'VE aiready exceeded!!





Nahh...I'm



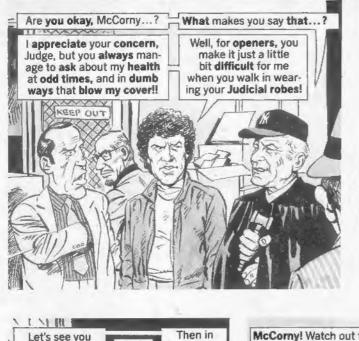












So we meet again,
Hardhassle! You
tried to throw the
book at me once—
but I ducked! Now
I'm gonna get even
at last, and throw
a bullet at you—
by firing this gun!

And YOU shut your mouth, Punk!!

Listen,

Carl...

Oh, yeah?!? I was in for murder and extortion! What were YOU in for?

Assaulting innocent bystanders with attempted humor!

You don't scare me, Carl! I've

done time in the slammer, too!



Let's see you try to escape now, wise guys! You're tied up with video tape! And not cheap junk, elther! I'm talking about the chrome stuff!

that case, But we'll have can one more car chase break before the out show ends! of this See you stuff on the highway... easy!



McCorny! Watch out for that hairpin turn...!



Look out for that fork in the road!!

Careful! You're coming to a blind corner...!



Thank God!! There's the sign we've been waiting for...!!



Holy Cow, did you see that?! Carl missed that last turn and went right off the road and down the mountain...! And talk about wrapping up a show fast, he crash-landed right into the yard of the Los Angeles City Prison!!



Hey, McCorny! Every week, we do so many things that are outside the Law...why don't we just GO ALL THE WAY, and take over the tape pirating operation for ourselves?!

Judge, I like the way you think!! Wow! I must be weirder than I thought!

I just don't know, McCorny! Business couldn't be worse!

Maybe we shouldn't have switched from pirating movies to pirating TV shows?!

You're probably right! But I was sure people would be breaking our doors down to get copies of future "Hardhassle and McCorny" shows!!

And look at all this other great stuff we're selling! Illegal copies of "Whiz Kids," "Lottery," "Mama Malone," "Manimal," "The Rousters" and fifty-four attempts at "The McLain Stevenson Show"...!!



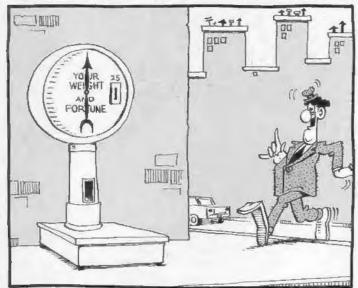
GIANT MARK-DOWNS-90% OFF-BUY ONE, GET TEN FREE

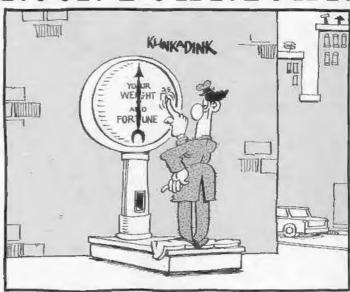


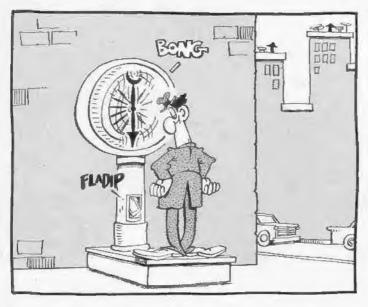




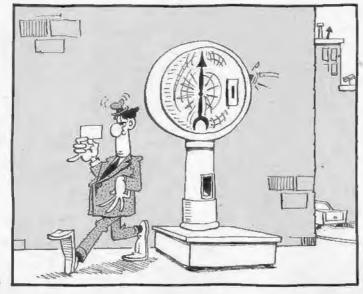
ONE FINE AFTERNOON DOWNTOWN













WHO HAD A HAND IN PROMOTING A HOT NEW EROTIC FASHION TREND?

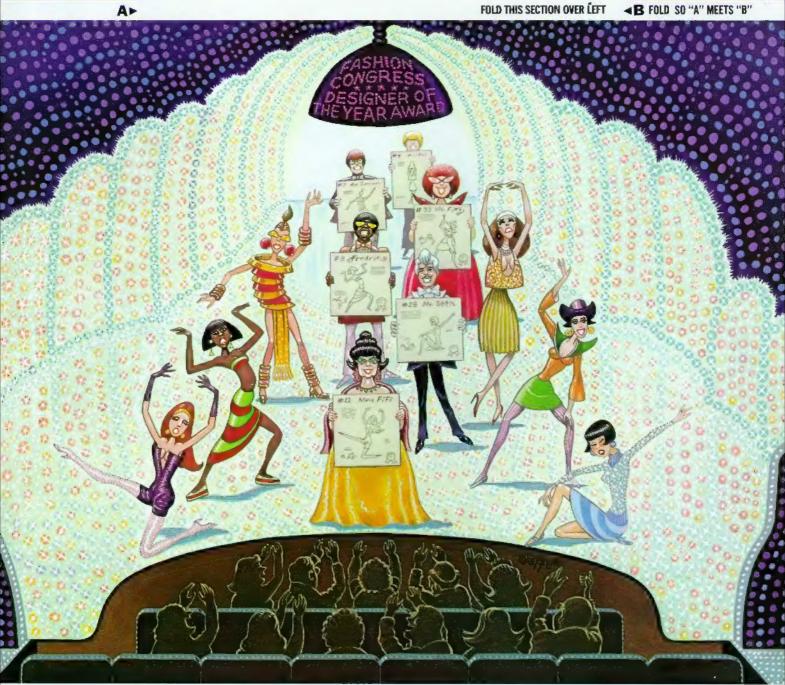
HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

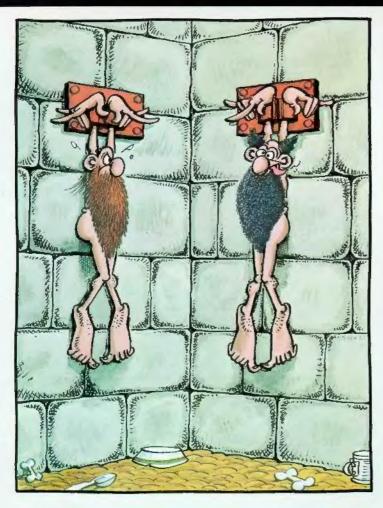
Sexiness in modern "fashion" is a constantly changing thing. To find out what the latest sexy notion is, fold in the page as shown...

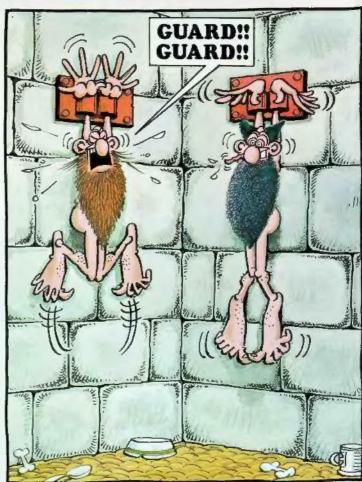


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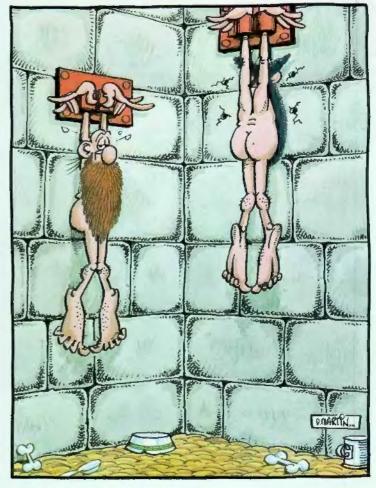


ARTIST & WRITER: AL JAFFEE MINIMUM BODY COVERAGE IS A TRADITIONAL CATCH-ALL THEORY FOR SEXY FASHION. DESIGNERS FEEL JUST AS CERTAIN TODAY THAT NOT EXPOSING BACK-SIDES CAN ALSO BE EROTIC AND TURN PEOPLE ON









ARTIST: DON MARTIN

WRITER: DON EDWING